



JESSICA ATWELL  
Graphic Designer

## EDUCATION

Tyler School of Art, Temple University  
Philadelphia, Pennsylvania  
Graphic & Interactive Design, May 2020 BFA, GPA, 3.41

## EXPERIENCE

### **Junior Graphic Designer, Medical Guardian**—Philadelphia, Pennsylvania

February 2021–Present

- Designing promotional emails and newsletters (in both XD and Stripo)
- Creating website hero designs
- Creating print collateral and packaging, along with prepping for prepress

### **Freelancer, Pollart Sales**—West Deptford, New Jersey

August 2020–February 2021

- Designed the logo for Pollart Electrical Sales
- Animated their logo
- Helped to update their website with new brand guidelines

### **Freelancer, SavageAdvisory LLC**—Philadelphia, Pennsylvania

June 2020–August 2020

- Designed the logo for SavageAdvisory LLC

### **Graphic Design Intern, Temple University**—Philadelphia, Pennsylvania

August 2019–February 2020

- Designed TV displays for the STHM building
- Designed flyers, posters, and pamphlets for events
- Created graphics for their social media accounts

### **Multimedia Intern, Philly Dance Fitness**—Philadelphia, Pennsylvania

May 2019–August 2019

- Ran all of their social media accounts
- Designed their promotional graphics
- Handled reaching out to other companies for marketing purposes

### **Graphic Designer, Temple University**—Philadelphia, Pennsylvania

August 2018–May 2020

- Held meetings with different department heads within the Student Success Center
- Designing logos for the departments within the university
- Designing brochures, buttons, and other collateral

## AWARDS

“Best in Show” for AIGA Blue Ridge Flux National Student Design Competition 2019

“Best in Category” for AIGA Blue Ridge Flux National Student Design Competition 2019

Archbishop Wood High School Art Award 2016

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